



## Levels of Sponsorship Available

The Southeast Township Days offers opportunities to showcase your company or organization to reach Southeast County Communities of over 20,000 community members. There are numerous sponsorship opportunities to choose with options to fit almost any budget. Plan today to participate as an exhibitor, vendor or sponsor and don't miss this opportunity to: **Southeast Township Days is Utah Neighborhoods Sanctioned (501-C3); contributions are tax exempt if donation made to Utah Neighbors with memo line on check listing Southeast Township Days.**

- Build community relationships
- Share your interest in Southeast Townships and Salt Lake County Communities
- Expand business opportunities:
- Gain customer exposure

### **Here's how you can get exposure in Southeast Townships and Communities through Southeast Township Days:**

- Direct Home Delivery of programs and flyers and newsletters sent to every home within the Townships and Community Council areas south of 7200 South and East of State Street.
- Sponsorships listed on Community Web Sites
- Promotion on banners, posters, fliers

#### **Level 1: \$2,000- 2 Available**

- Top ad on community web site
- Top sponsor with signage up to four banner locations to place company-provided banners, musical entertainment stage area, car show area, entrance to event, pavilion, 4<sup>th</sup> of your choosing
- First choice of booth location and waived exhibitor fee
- Top Sponsor logo printed on all Southeast Township Days handouts, advertisement of sponsorship in Township Newsletters, mention in all interviews regarding articles of event and on all community handouts at Southeast Township Days fliers, and event agendas
- Top sponsor with signage for 3 premium activity such as; Excalibur Slide, Tiger Moonwalk, Inflatable Turnaround Obstacle Course, Train, 9-hole Miniature Golf Course

#### **Level 2: \$1,500 - 2 Available**

- Main ad on community web site
- Main sponsor up to three banner locations to place company-provided banners, musical entertainment stage area, car show area, 3<sup>rd</sup> area of your choosing
- Main sponsor with signage for two premium activity such as; Excalibur Slide, Tiger Moonwalk, Inflatable Turnaround Obstacle Course, Train, 9-hole Miniature Golf Course
- Second choice of booth location and waived exhibitor fee

- Main sponsor with logo printed on all Southeast Township Days handouts, advertisement of sponsorship in Township Newsletters, mention in all interviews regarding articles of event and on all community handouts at Southeast Township Days fliers, event agendas, on all Southeast Township Days handouts such as newsletters, fliers, and event agendas

**Level 3: \$1,000 - 4 Available**

- Sponsor named with logo on community web site
- Sponsor named up to two company-provided banners banner locations: musical entertainment stage area, 2<sup>nd</sup> of your choosing
- Third choice of booth location and waived exhibitor fee
- Sponsor Named with signage for one premium activity such as; Tiger Moonwalk, Inflatable Turnaround Obstacle Course, Train, 9-hole Miniature Golf Course Up to one banner locations to place Fourth choice of booth location and waived exhibitor fee
- Sponsor named with logo printed on all Southeast Township Days handouts, advertisement of sponsorship in Township Newsletters, on all community handouts at Southeast Township Days fliers, event agendas, on all Southeast Township Days handouts such as newsletters, fliers, and event agendas

**Level 4: \$500 - 9 Available**

- Listing on community web site
- Named sponsor with signage at face painting, balloon tying, food booth, etc.
- One banner location to place company-provided banners
- Waived exhibitor fee

**Level 5: \$250**

- Listing on Southeast Township Days program and web site
- Signage at the event
- Waived exhibitor fee

**Level 6: \$50 to 150**

- Mention on all printed material
- Waived exhibitor fee

**Sponsorship of event for 501-C3 Tax exempt status must be mailed to :**

**Checks made out to Utah Neighborhood & memo line states Southeast Township Days.**

**Utah Neighborhoods**

**2001 So. State Street; Suite N 4002**

**Salt Lake City, Utah 84190**