

# White City Community Survey

November 13, 2004

White City Community  
Council

EXTENSION

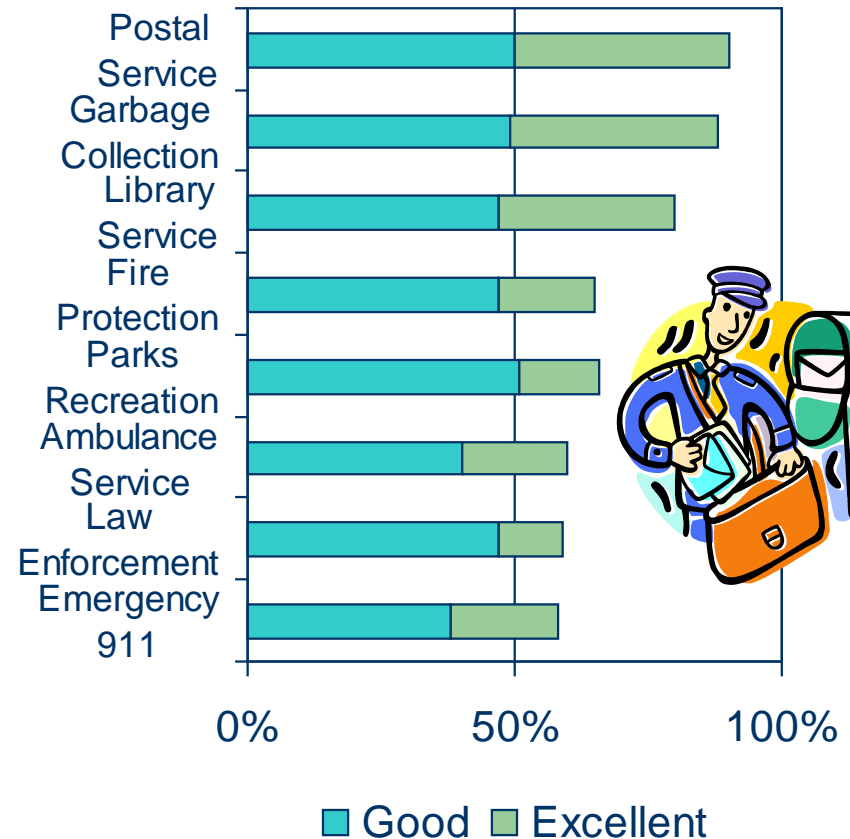
**UtahState**  
UNIVERSITY

# White City Community Survey

- November 13, 2004
- 1796 Households
- 403 Completed Surveys
- Confidence Interval +/- 3.8%

# Rate Services in White City Area

- Good and Excellent
  - Postal Service 90%
  - Garbage Collection 88%
  - Library Service 80%
  - Fire Protection 65%
  - Parks Recreation 65%
  - Ambulance Service 60%
  - Law Enforcement 59%
  - Emergency 911 58%

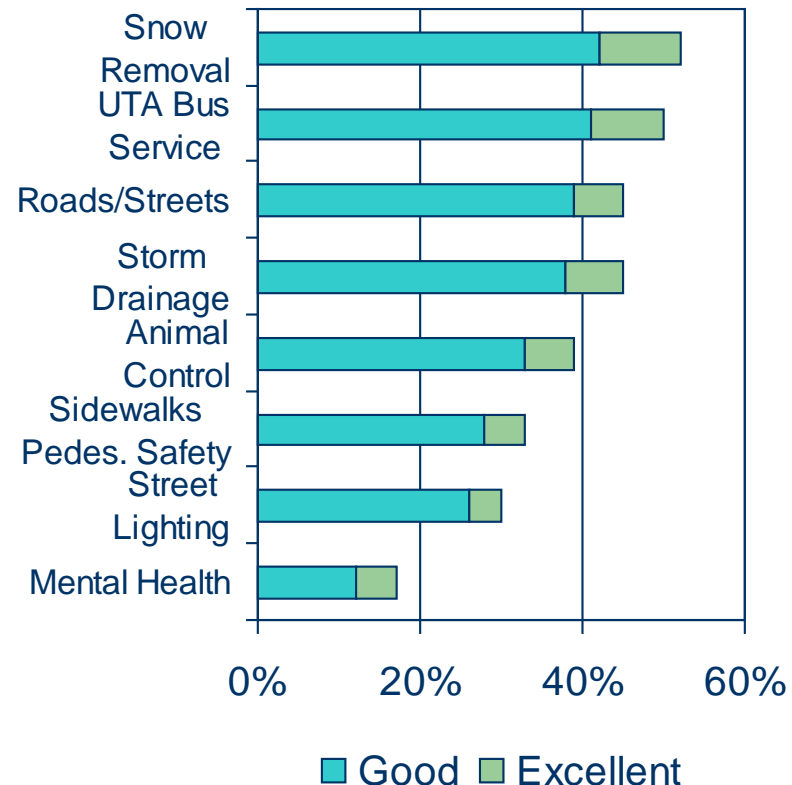


# Rate Services in White City Area

- Good and Excellent

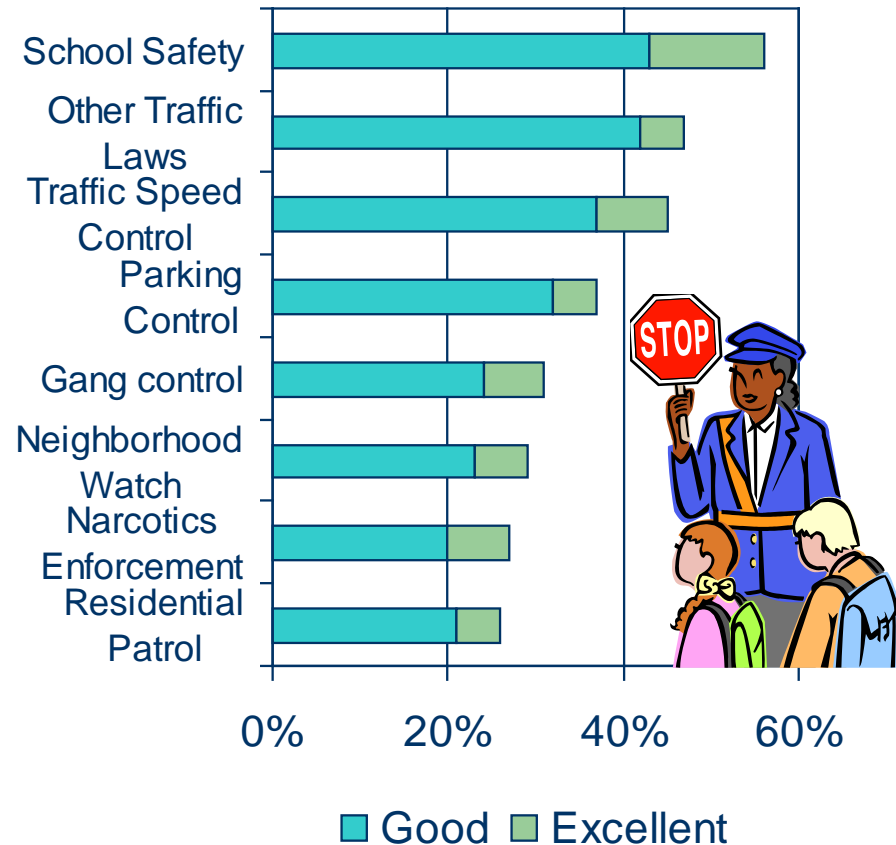
- Snow Removal 52%
- UTA Bus Service 50%
- Roads/Streets 45%
- Storm Drainage 45%
- Animal Control 39%
- Sidewalks Pedestrian Safety 33%
- Street Lighting 30%
- Mental Health 17% \*

\* 69% "Don't Know" on mental health

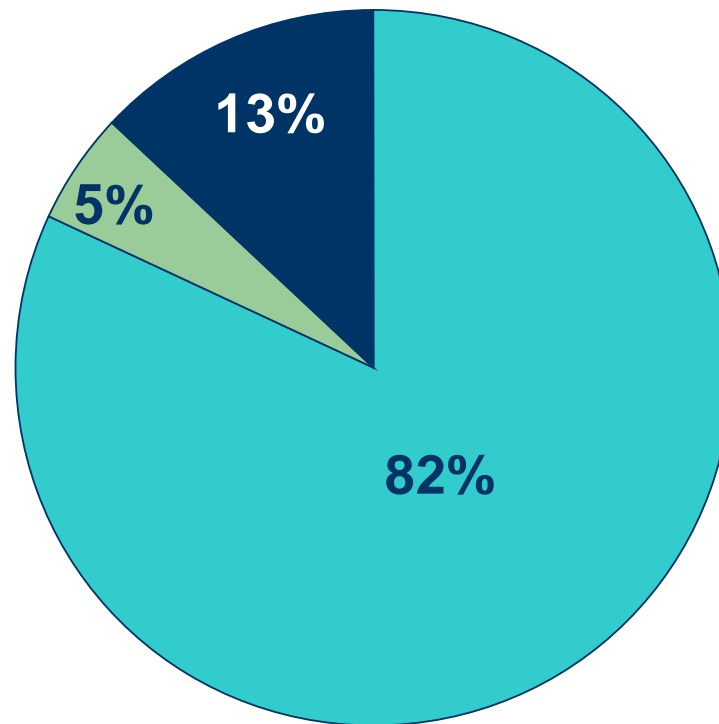


# Rate Effectiveness of Salt Lake County Sheriff Department

- Good and Excellent
  - School Safety 56%
  - Other Traffic Laws 47%
  - Traffic Speed Control 45%
  - Parking Control 37%
  - Gang Control 31%
  - Neighborhood watch 29%
  - Narcotics enforcement 27%
  - Residential Patrol 26%



# Should the Salt Lake County Sheriff's Dept. continue to police the White City Community Council area?

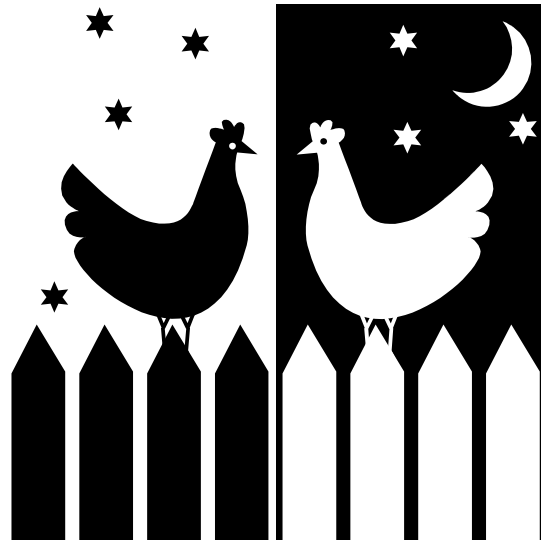


■ Yes ■ No ■ Don't Know

# How safe do you feel in your Neighborhood?

## During the Day:

93% of respondents feel safe (58%) or very safe (35%).



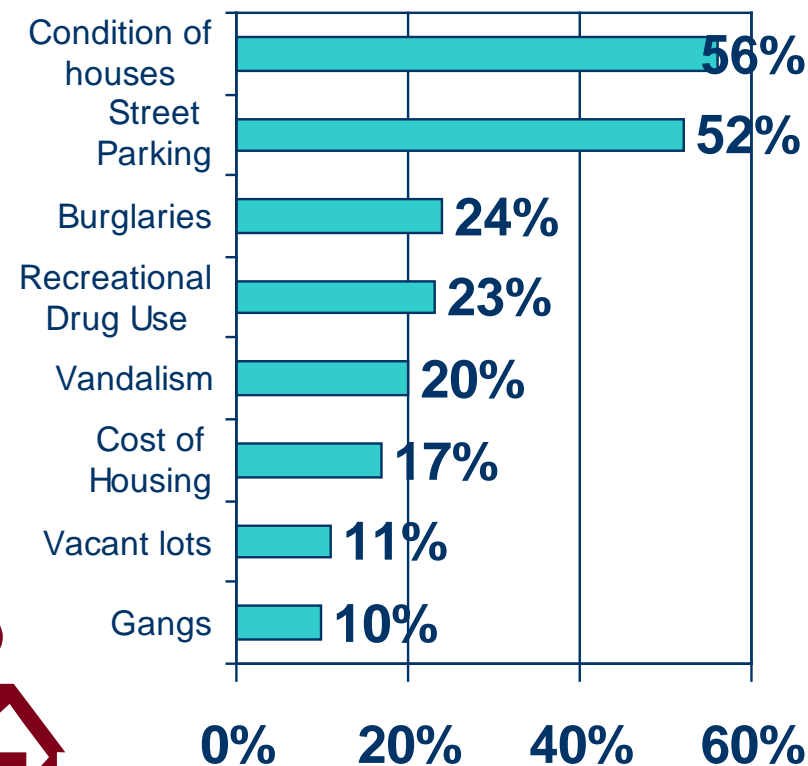
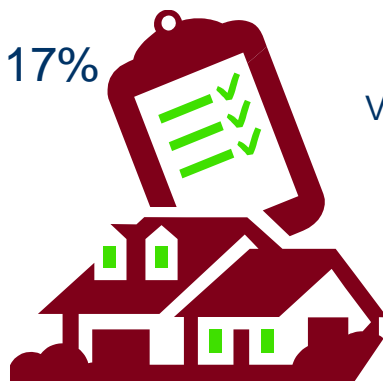
## During the Night:

71% of respondents feel safe (54%) or very safe (17%). 20% are undecided.

# Problems in your neighborhood

- Percent indicating a problem

- Condition of houses 56%
- Too much street parking 52%
- Burglaries 24%
- Recreational drug use 23%
- Vandalism 20%
- Cost of housing 17%
- Vacant lots 11%
- Gangs 10%



■ Yes



# Rank methods to finance improvements

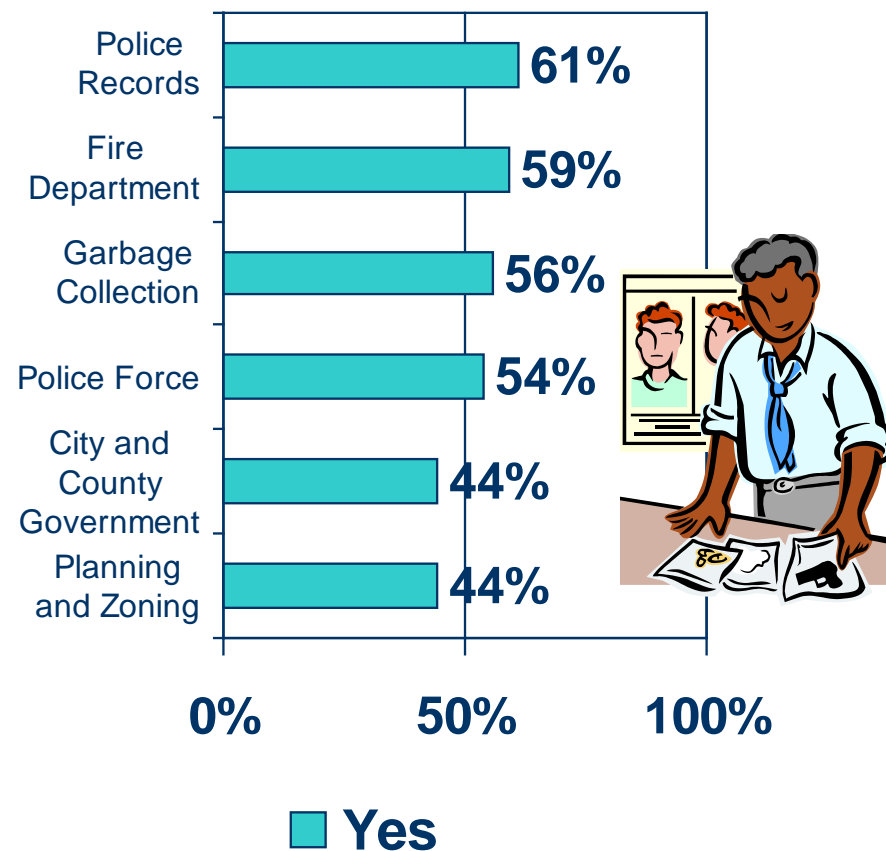
- Ranking using highest number indicating option as 1<sup>st</sup> choice
  - 1<sup>st</sup> User Fees (112)
  - 2<sup>nd</sup> Community Fund Raisers (92)
  - 3<sup>rd</sup> Property tax (57)
  - 4<sup>th</sup> Special Service District Fee (53)



- Ranking using average score for each option
  - 1<sup>st</sup> User Fees (2.25)
  - 2<sup>nd</sup> Community Fund Raisers (2.55)
  - 3<sup>rd</sup> Special Service District Fees (2.60)
  - 4<sup>th</sup> Property tax (2.96)

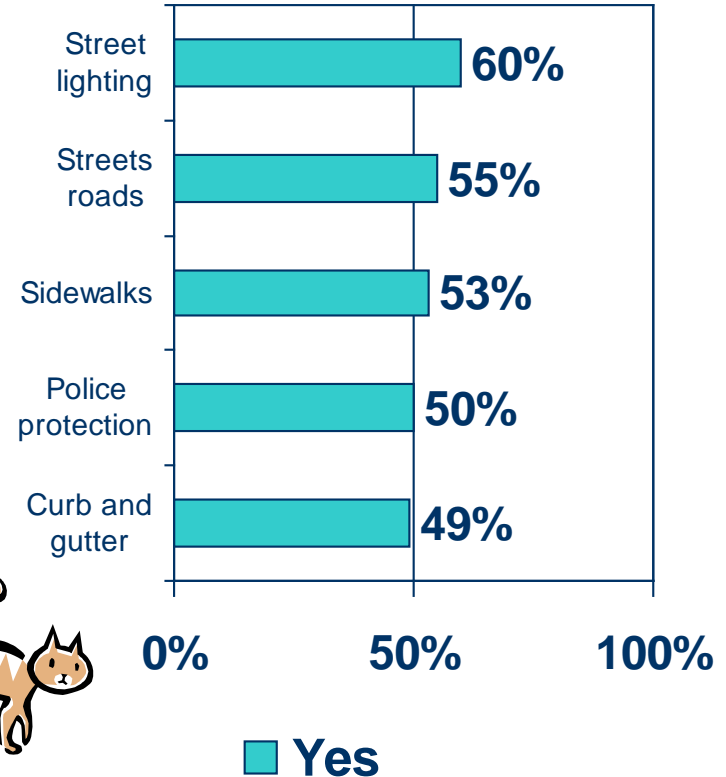
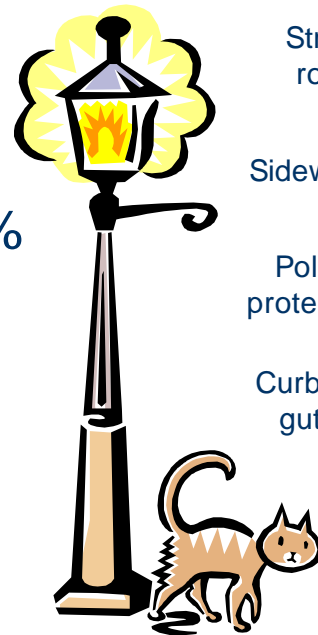
# Consolidate Services

- Percent “yes”
  - Police records 61%
  - Fire department 59%
  - Garbage collection 56%
  - Police force 54%
  - City and County Gov’t. 44%
  - Planning and Zoning 44%



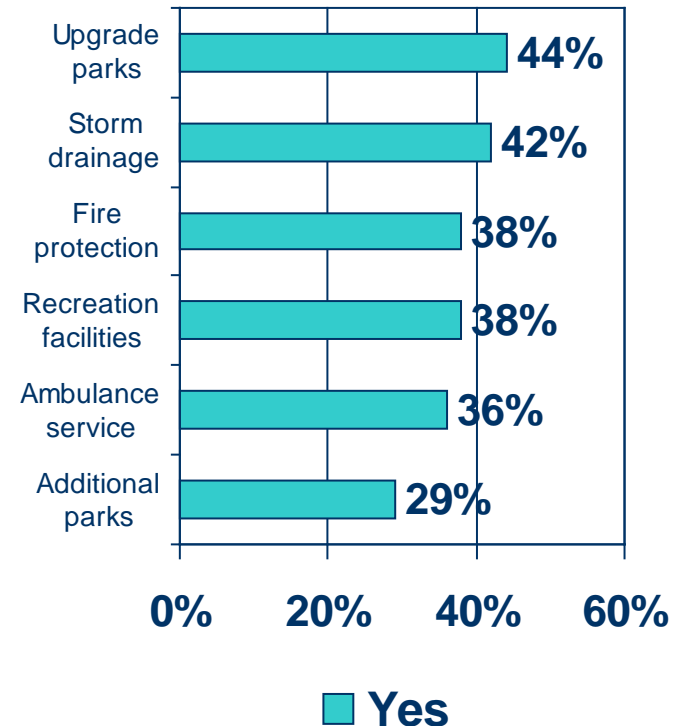
# Pay more taxes for service

- Percent “yes”
  - Street lighting 60%
  - Streets/road 55%
  - Sidewalks 53%
  - Police Protection 51%
  - Curb and gutter 49%



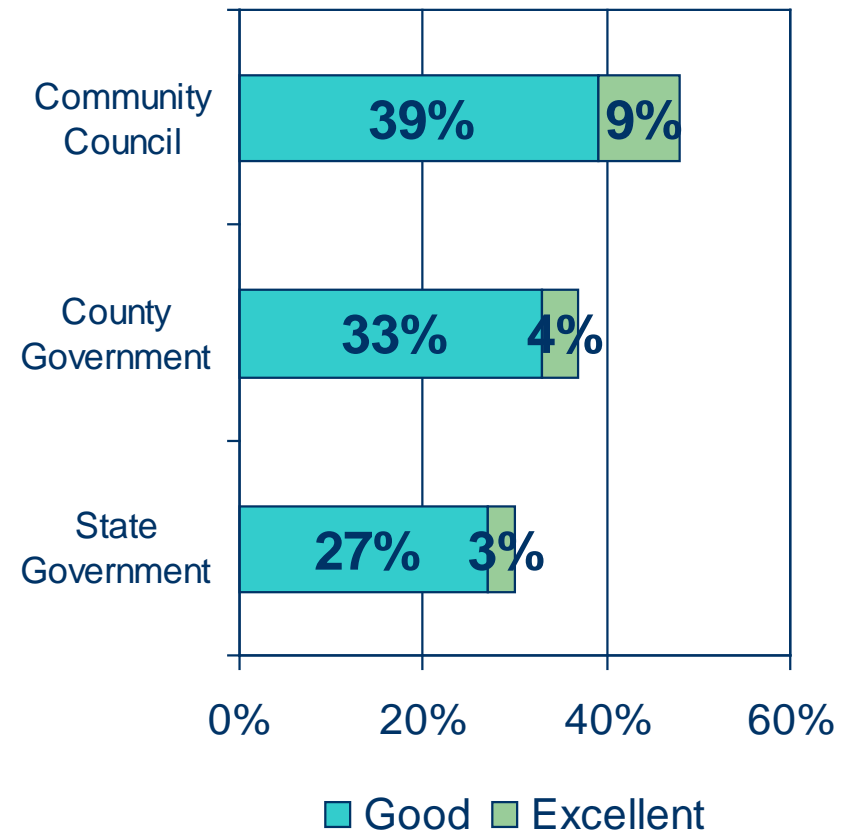
# Pay more taxes for service

- Percent “yes”
  - Upgrade parks 44%
  - Expand/improve storm drainage 42%
  - Fire protection 38%
  - Recreation facilities 38%
  - Ambulance service 36%
  - Additional parks 29%



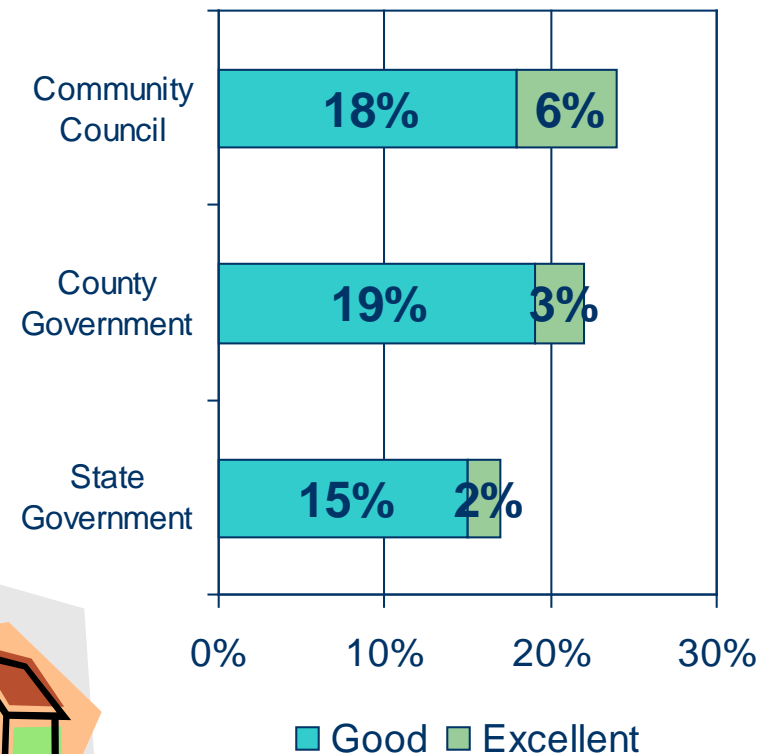
# Effectiveness of government

- Good and Excellent
  - Community Council 48%
  - County Government 37%
  - State Government 30%
- Over 25% indicated “Don’t Know” on Community Council and State Government



# Experience working with government

- Good and Excellent
  - Community Council 24%
  - County Government 22%
  - State Government 17%
- More than 50% indicated no contact

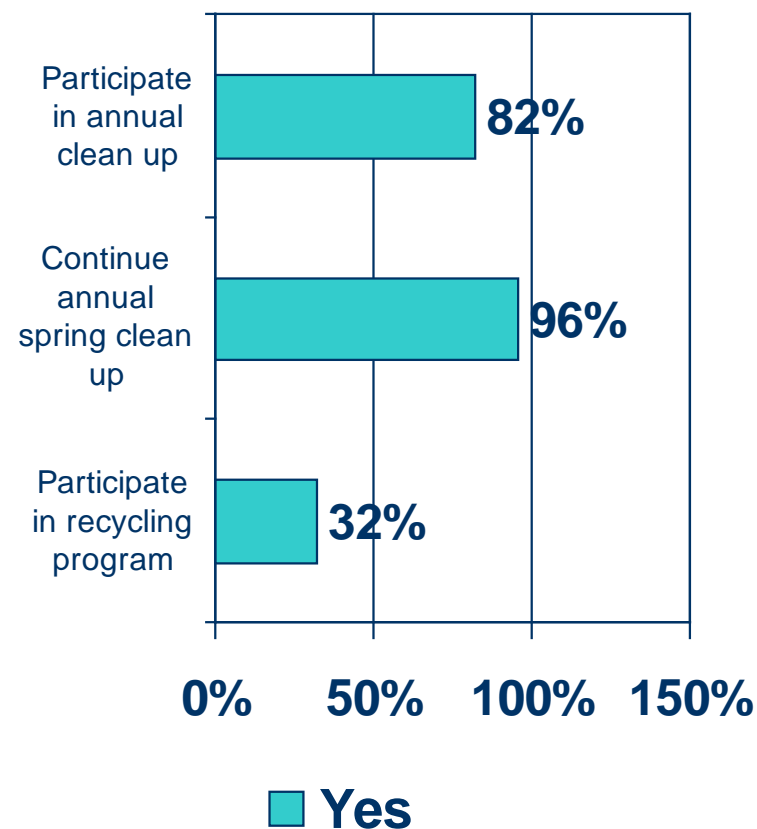


# Rank preference for White City Governance

- Ranking using highest number indicating option as 1<sup>st</sup> Choice
  - 1<sup>st</sup> Unincorporated County (134)
  - 2<sup>nd</sup> Become Part of Sandy (98)
  - 3<sup>rd</sup> Metro County (72)
  - 4<sup>th</sup> Township (58)
- Ranking using average score for each option
  - 1<sup>st</sup> Unincorporated County (2.19)
  - 2<sup>nd</sup> Metro County (2.48)
  - 3<sup>rd</sup> Township (2.66)
  - 4<sup>th</sup> Become Part of Sandy (2.93)

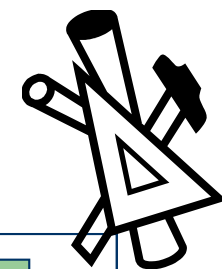
# Annual Clean-up and Recycling

- 82% participate in the annual clean up.
- 96% say the annual spring cleanup should be continued.
- 32% participate in the recycling program.





# Rate County Enforcement



- Good and Excellent

- Remodeling permits 25%
- Zoning regulations 25%
- Home business permits 23%
- New building permits 22%
- 24 hour continuous parking ban 17%
- “Junk” ordinance 16%
- Weed ordinance 16%



# Priority Issues

- Ranking using highest number indicating option as 1<sup>st</sup> Choice
  - 1<sup>st</sup> Install Streetlights (119)
  - 2<sup>nd</sup> Speeding (106)
  - 3<sup>rd</sup> Pedestrian safety near schools (91)
  - 4<sup>th</sup> Install repair sidewalks (90)
  - 5<sup>th</sup> Repair streets with drainage problems (78)
  - 6<sup>th</sup> Enforcing regulations (63)
  - 7<sup>th</sup> Completion of Bear Park (50)

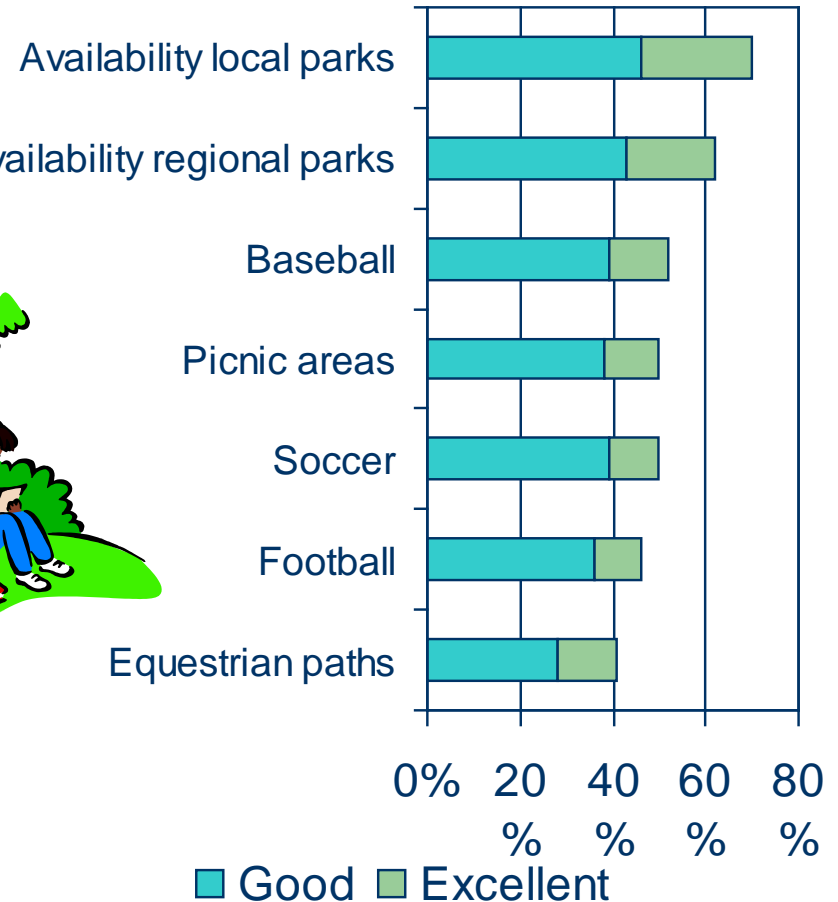


- Ranking using average score\* for each option
  - 1<sup>st</sup> Install street lights (3.88)
  - 2<sup>nd</sup> Speeding (4.35)
  - 3<sup>rd</sup> Install/repair sidewalks (4.41)
  - 4<sup>th</sup> Repair streets with drainage problems (4.58)
  - 5<sup>th</sup> Pedestrian safety near schools (4.61)
  - 6<sup>th</sup> Enforcing regulations (5.30)
  - 7<sup>th</sup> Completion of Bear Park (5.59)

(Scoring options: 1=1<sup>st</sup>,2=2<sup>nd</sup>,3=3<sup>rd</sup>,8=not within top three)

# Rate Recreation Services

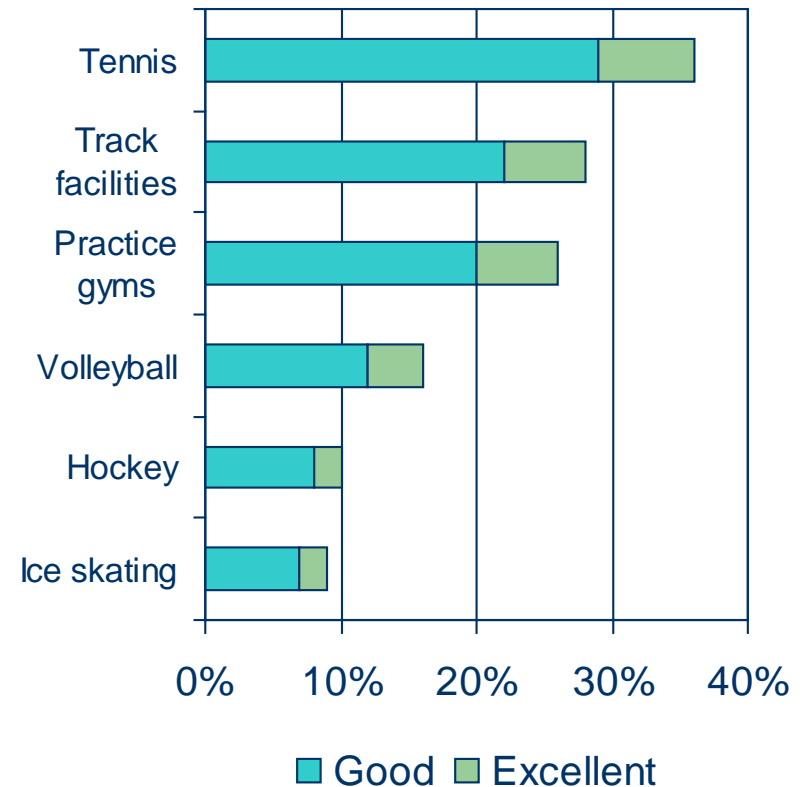
- Good and Excellent
  - Availability local parks 70%
  - Availability regional parks 63%
  - Baseball 52%
  - Picnic areas 50%
  - Soccer 50%
  - Football 46%
  - Equestrian paths 41%



# Rate Recreation Services

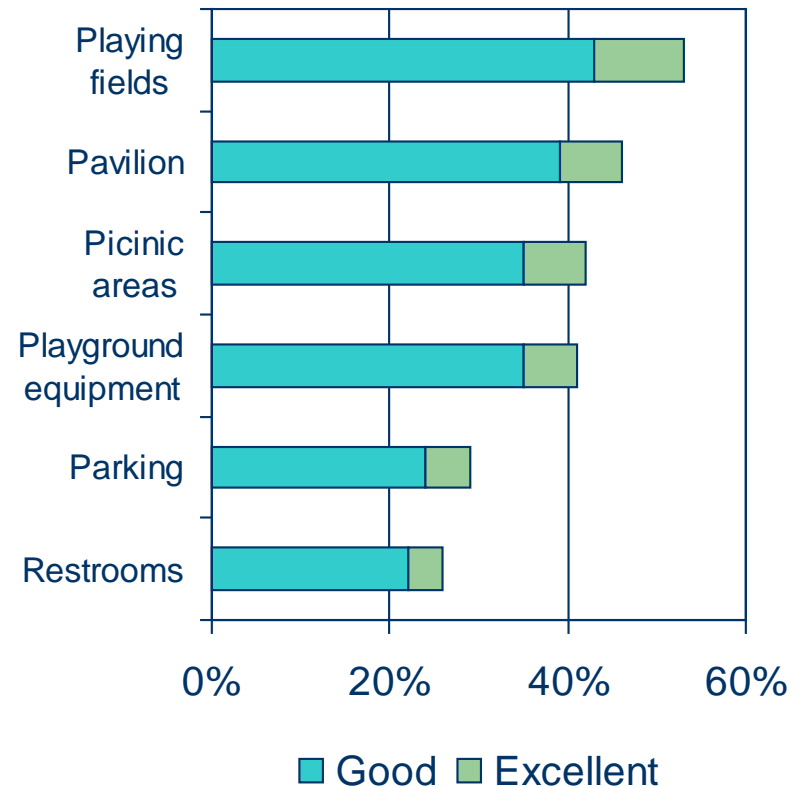
- Good and Excellent

- Tennis 36%
- Track facilities 28%
- Practice gyms 26%
- Volleyball 16%
- Hockey 10%
- Ice skating 9%



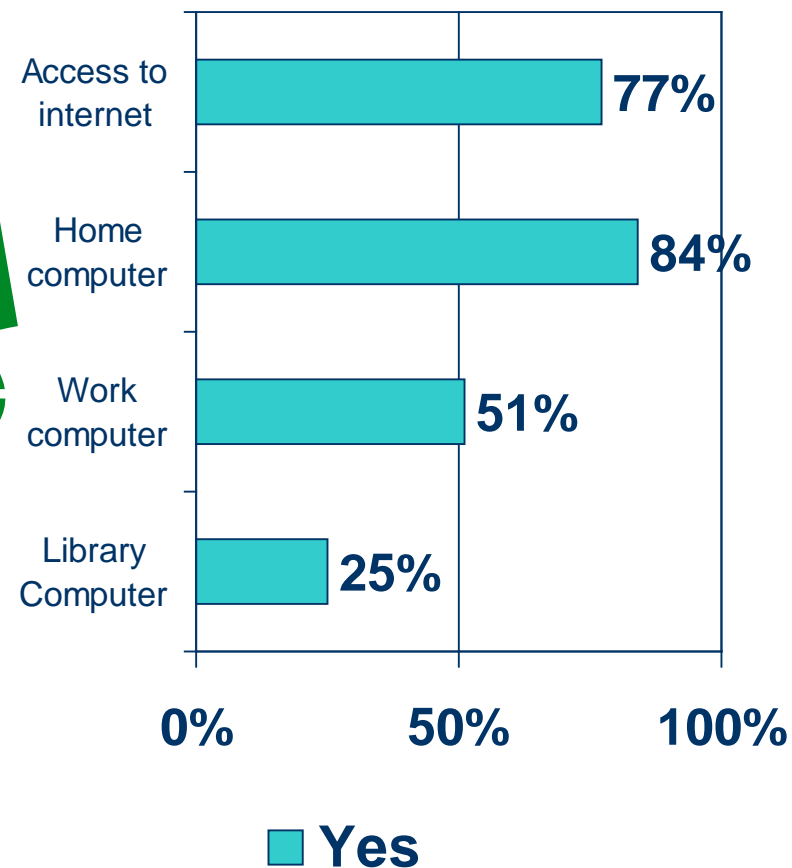
# Bear Park

- 62% of respondents said they or family members use Bear Park
- Rate features Good and Excellent
  - Playing fields 53%
  - Pavilion 46%
  - Picnic areas 42%
  - Playground equipment 41%
  - Parking 29%
  - Restrooms 26%
- 22% of respondents have children who participate in the county's organized sports programs.

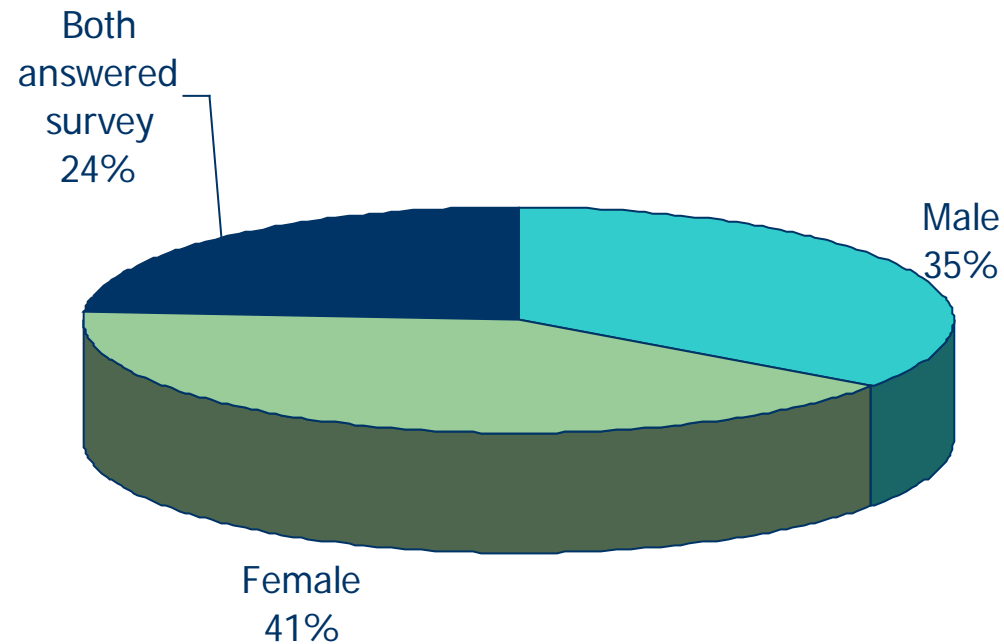


# Internet Access

- 77% of respondents have access to the internet. Of these:
  - 84% access the internet through a home computer
  - 51% access the internet at work
  - 25% access the internet through a computer at the library

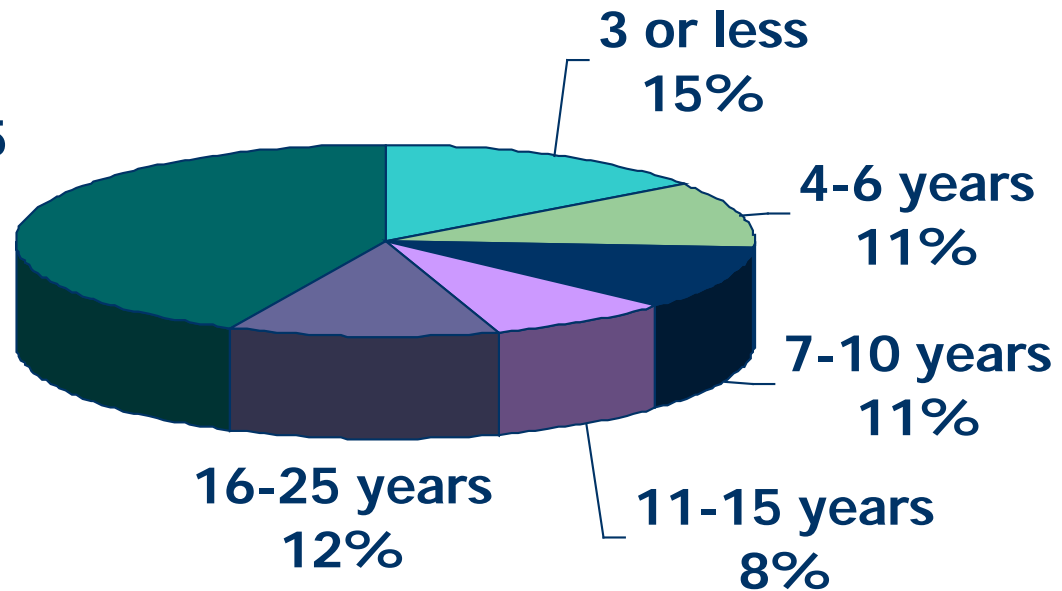


# Gender of Respondents



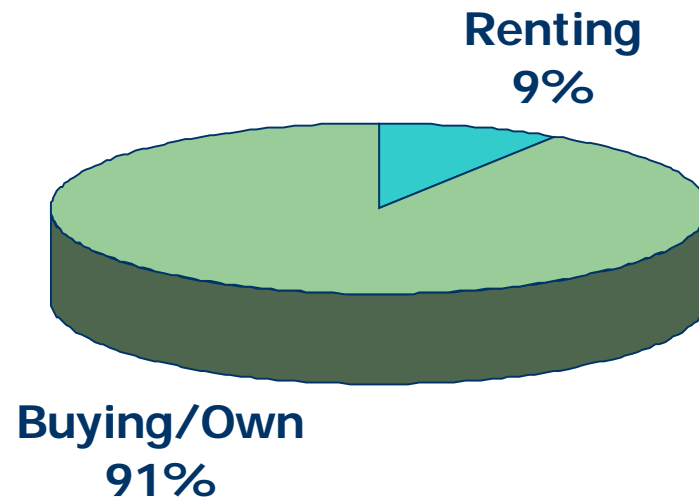
# Years lived in neighborhood

Over 25  
years  
43%

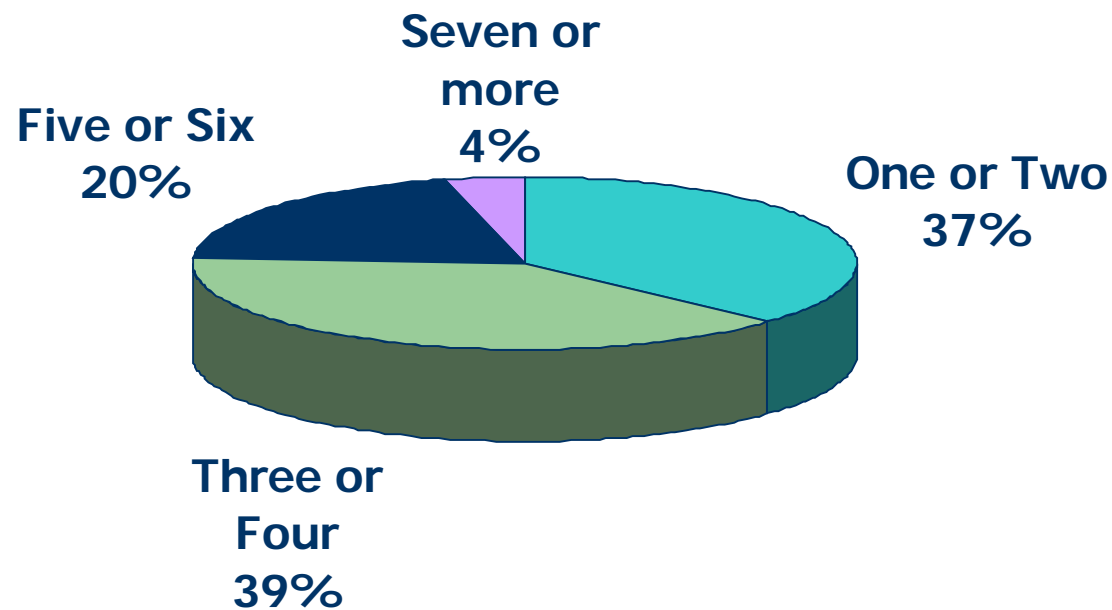




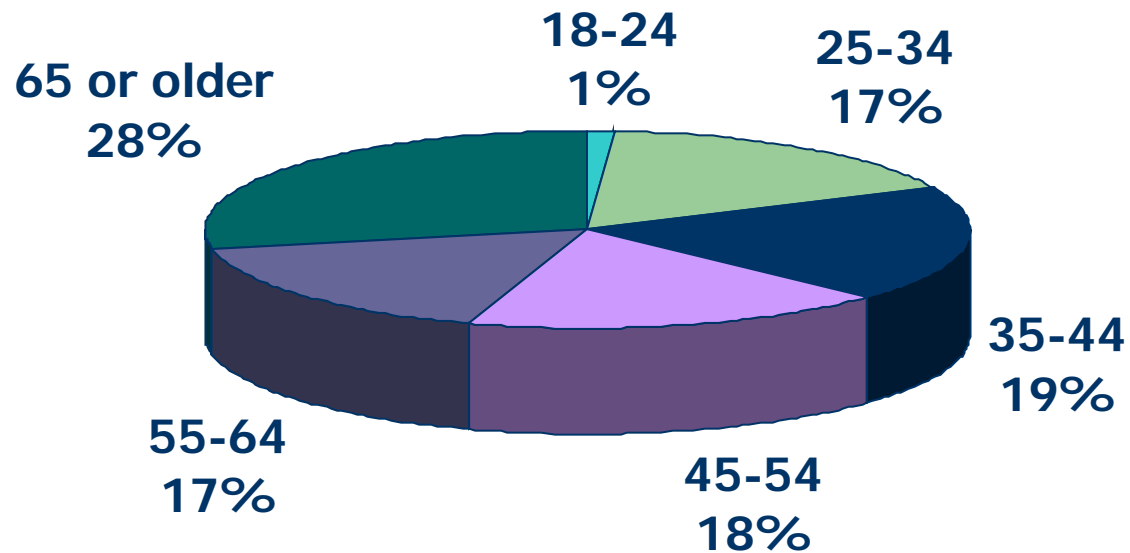
# Housing Status



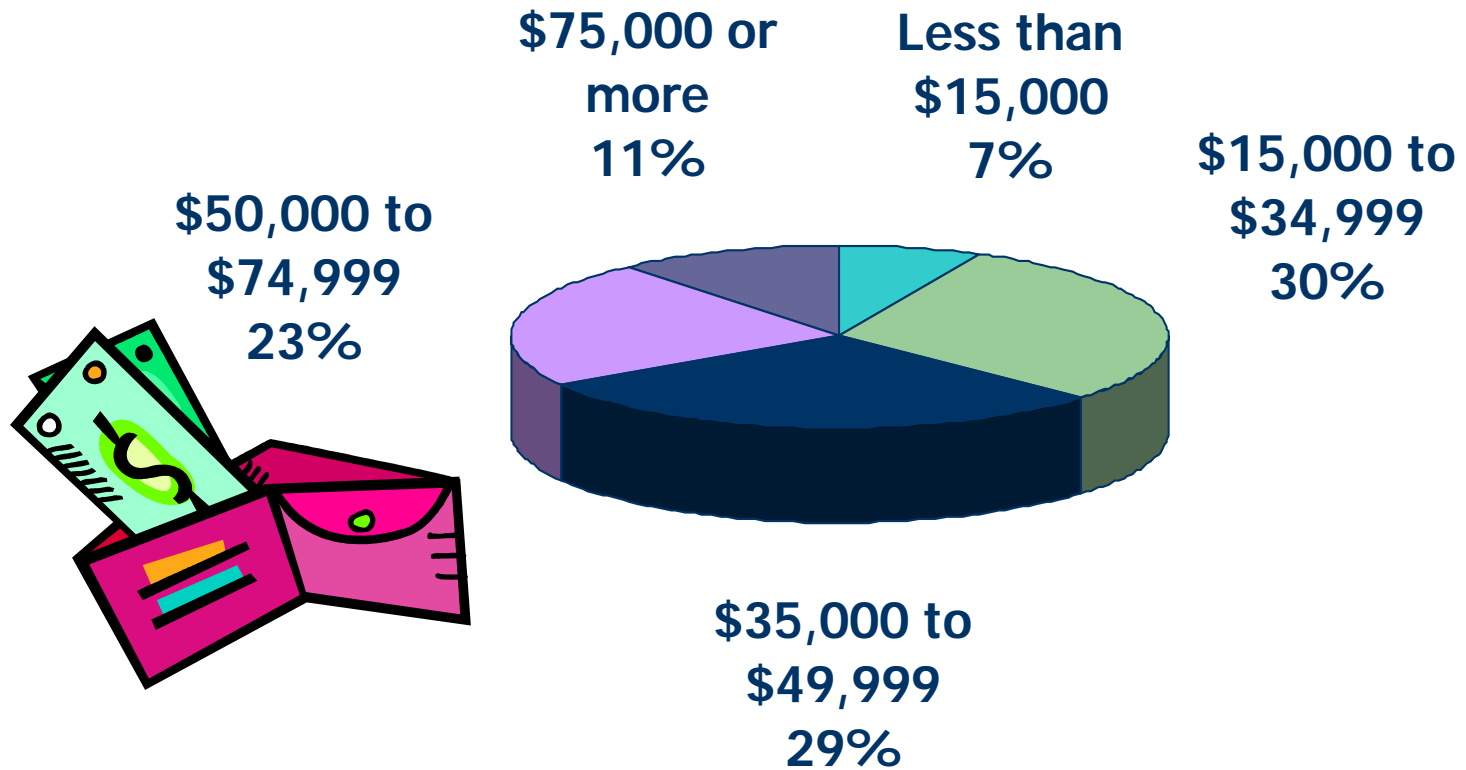
# Number of family members residing in home.



# Age of the Head of Household

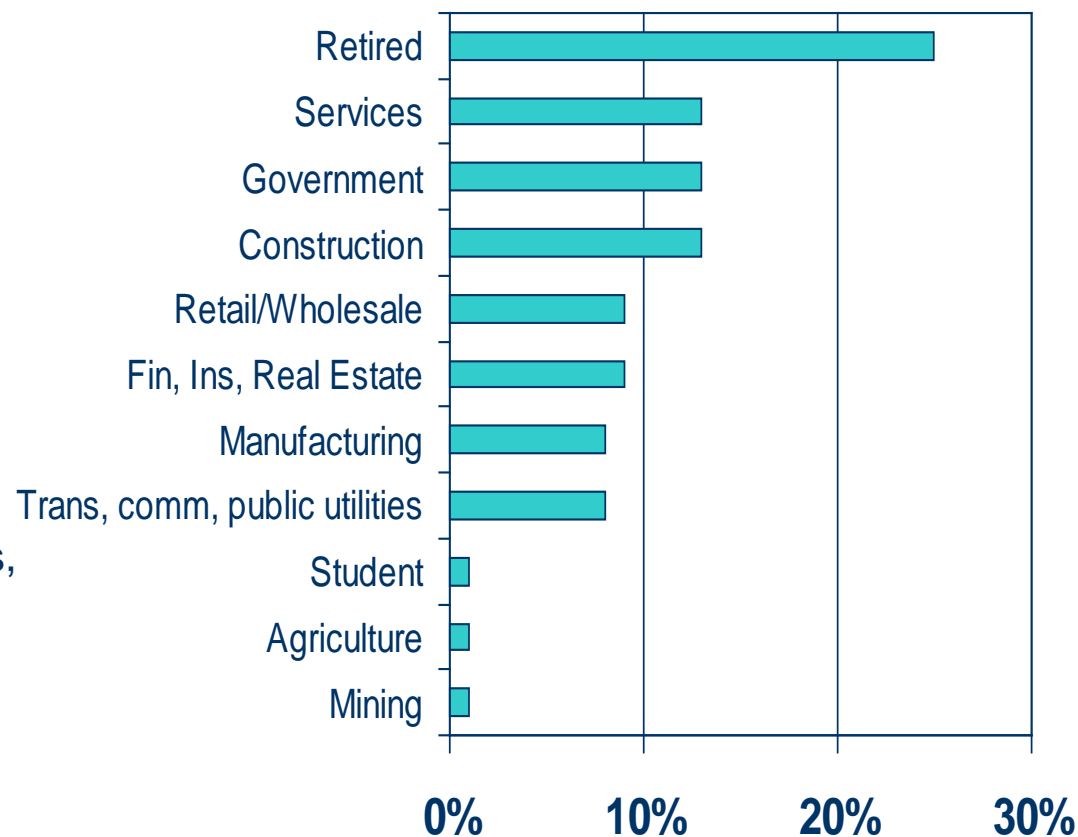


# Total family income



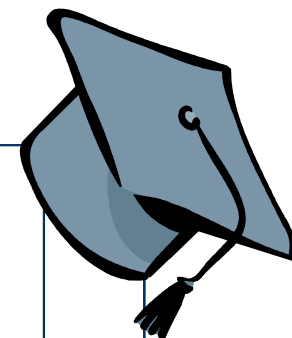
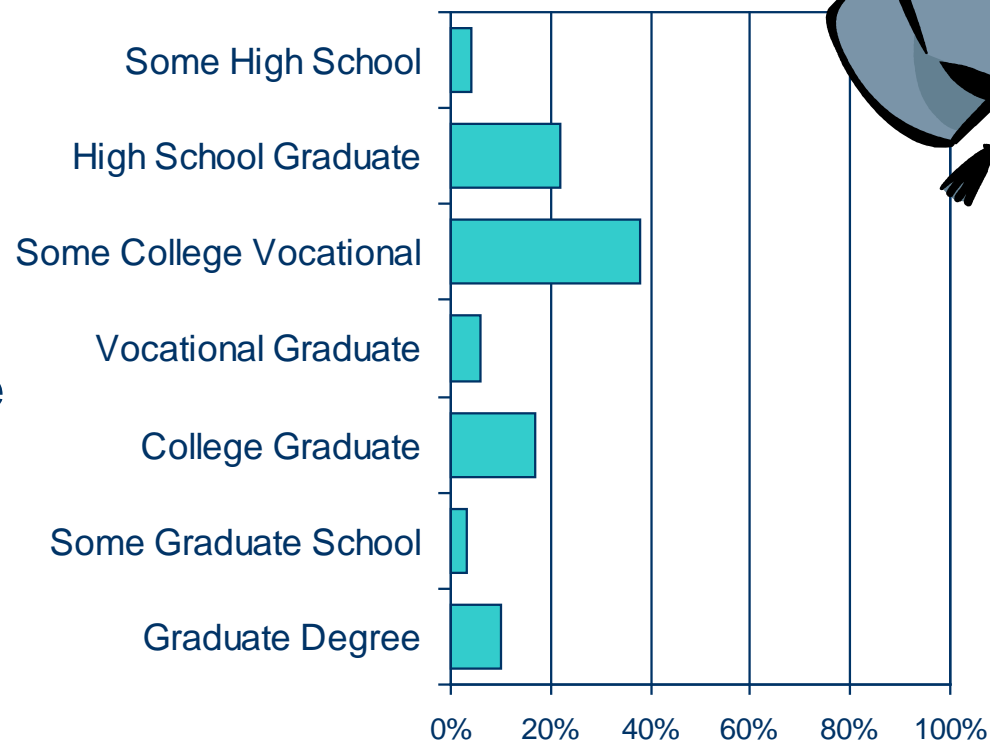
# Principal wage earner occupation

- Retired 25%
- Services 13%
- Government 13%
- Construction 13%
- Retail/Wholesale 9%
- Fire, Insurance, Real Estate 9%
- Manufacturing 8%
- Transportation, Communications, and Public Utilities 8%
- Student 1%
- Agriculture 1%
- Mining 1%



# Levels of Education

- 4% Some High School
- 22% High School Graduate
- 38% Some College Vocational
- 17% College Graduate
- 3% Some Graduate School
- 10% Graduate Degree



# **2004 White City Survey Results**

14. Do you participate in the recycling program?.....

	YES	NO	KNOW	DON'T
	32	66	2	

15. How would you rate the enforcement of the following:

	EXC	GOOD	FAIR	POOR	KNOW	DON'T
a. zoning regulations	2	23	22	13	40	
b. home business permits/regulations..	2	21	20	10	47	
c. new building permits.....	2	20	18	5	55	
d. Remodeling permits	3	22	17	8	50	
e. "junk" ordinance..	4	12	15	44	25	
f. weed ordinance....	3	13	19	39	26	
g. ban on continuous 24 hr street parking.....	4	13	17	39	27	

16. From the issues listed below, choose the top three that you feel the Mayor and County Council should address during the next year. Rank these by placing a 1 next to your top priority, a 2 by your next priority, and a 3 by your 3<sup>rd</sup> priority. [Choose three, then prioritize 1 through 3]

	PRIORITY	MEAN
a. Completion of Bear Park.....	7	
b. Install/repair sidewalks.....	2	
c. Install street lights.....	1	1
d. Pedestrian safety near schools..	3	5
e. Repair streets with drainage problems	4	4
f. Speeding.....	2	3
g. Enforcing regulations.....	6	
h. Other (Please Specify _____)		

**PARKS AND RECREATION:**

17. How would you rate each of the following recreation services in the White City Council area?

	EXC	GOOD	FAIR	POOR	KNOW	DON'T
a. Availability of local parks.....	22	46	17	6	9	
b. Availability of regional parks..	19	43	17	3	18	
c. Baseball.....	13	39	12	4	32	
d. Track facilities	6	22	21	14	37	
e. Tennis.....	7	29	17	12	35	
f. Practice gyms...	6	20	19	14	41	
g. Equestrian paths	13	28	13	8	38	
h. Volleyball.....	4	12	19	13	52	
i. Ice skating.....	2	7	11	27	54	
j. Picnic areas....	12	38	20	10	20	
k. Soccer.....	11	39	12	5	33	
l. Football.....	10	36	13	5	36	
m. Hockey.....	2	8	10	24	56	
n. Other _____	-	-	-	-	-	

18. Do you or family members use Bear Park?.....

	YES	NO	KNOW	DON'T
	62	37	1	

19. How would you rate the following at Bear park?

	EXC	GOOD	FAIR	POOR	KNOW	DON'T
a. Parking.....	5	24	20	24	27	
b. Pavilion.....	7	38	22	4	29	
c. Picnic areas....	6	35	24	5	30	
d. Playground equipment.....	5	35	20	9	31	
e. Playing fields..	9	43	15	2	31	
f. Restrooms.....	4	21	23	16	36	
g. Other _____	-	-	-	-	-	

20. Do you have children who participate in the county's organized sports programs?....

	YES	NO	KNOW	DON'T
	23	75	2	

21. Do you have access to the Internet?.....

	YES	NO	KNOW	DON'T
	77	22	1	

IF YES, do you access the internet through:

	YES	NO
a. a computer in your home.....	84	16
b. a computer at your work.....	51	49
c. a computer at the library....	25	75
d. other( _____ )	-	-

**BACKGROUND:**

This information is required for funding from state agencies. As this survey is confidential, please do not put your name on this survey.

22. Are you: [Circle number]  
35% MALE 41% FEMALE 24%. BOTH ANSWERED SURVEY

23. How many years have you lived in this neighborhood? [Circle number]  
15% 0-3 YEARS 8% 11-15 YEARS  
11% 4-6 YEARS 12% 16-25 YEARS  
11% 7-10 YEARS 43% OVER 25 YEARS

24. Are you renting or are you buying/own your own home? [Circle number]  
9% RENTING 91% BUYING/OWN

25. How many family members reside in your home? [Circle number]  
1 2 3 4 5 6 7 8 OR MORE  
7% 30% 18% 21% 13% 7% 3% 1%

26. Which category best represents the age of the head of household? [Circle number]  
1% 18-24 18% 45-54  
17% 25-34 17% 55-64  
19% 35-44 28% 65 OR OLDER

27. Which of the following categories best describes your gross total family income during the last year? [Circle number]  
2% LESS THAN \$10,000 29% \$35,000 - \$49,999  
5% \$10,000 - \$14,999 23% \$50,000 - \$74,999  
11% \$15,000 - \$24,999 8% \$75,000 - \$99,999  
19% \$25,000 - \$34,999 3% \$100,000 OR MORE

28. In what industry is the major wage earner in your home employed?[Circle number]  
1% AGRICULTURE  
1% MINING  
13% CONSTRUCTION  
8% MANUFACTURING  
9% RETAIL/WHOLESALE  
8% TRANSPORTATION, COMMUNICATIONS, AND PUBLIC UTILITIES  
9% FINANCE, INSURANCE, REAL ESTATE  
13% GOVERNMENT (INCLUDES EDUCATION)  
13% SERVICES (INCLUDES RETAIL)  
25% RETIRED  
- HOMEMAKER  
1% STUDENT

29. What was the last year or grade in school you completed? [Circle number]  
-% GRADE SCHOOL  
4% SOME HIGH SCHOOL  
22% HIGH SCHOOL GRADUATE  
38% SOME COLLEGE/VOCATIONAL  
6% VOCATIONAL SCHOOL GRADUATE  
17% COLLEGE GRADUATE  
3% SOME GRADUATE SCHOOL  
10% GRADUATE DEGREE

Thank you for completing our survey. If you have additional comments and/or ideas to assist the White City Community Council in serving you better, please feel free to add them here:



# WHITE CITY AREA COMMUNITY SURVEY

N=403, +/-3.8% November 2004

This survey is sponsored by the White City Volunteer Community Council and Utah State University Extension. We appreciate your help. To preserve your confidentiality, do not put your name on the survey. Please circle the number that corresponds to your answer.

## SERVICES:

1. How would you rate each of the following services in the White City Council area?  
[EXCELLENT, GOOD, FAIR, POOR, DON'T KNOW]

	EXC	GOOD	FAIR	POOR	DON'T KNOW
a. law enforcement..	12	47	24	8	9
b. fire protection..	18	47	16	1	18
c. ambulance service	20	40	13	3	25
d. emergency 911....	20	38	13	2	27
e. mental health service.....	5	12	11	4	69
f. garbage collection.....	39	49	11	2	-
g. roads/highways/streets.....	6	39	40	15	-
h. snow removal.....	10	42	30	14	4
i. parks and recreation.....	15	51	20	8	6
j. animal control...	6	33	25	14	22
k. sidewalks/pedestrian safety	5	28	32	31	4
l. storm drainage...	7	38	34	14	7
m. street lighting..	4	26	35	35	1
n. UTA bus service..	9	41	19	10	21
o. library service..	33	47	6	3	11
p. postal service...	40	50	7	2	1

2. The Salt Lake County Sheriff's Department performs a variety of services. How would you rate the effectiveness of the following?  
[EXCELLENT, GOOD, FAIR, POOR, DON'T KNOW?]

	EXC	GOOD	FAIR	POOR	DON'T KNOW
a. traffic speed control.....	7	38	28	23	4
b. other traffic laws.....	5	42	30	11	12
c. parking control..	5	32	25	21	17
d. visible residential patrol.....	5	21	36	28	10
e. school safety....	13	43	23	5	16
f. neighborhood watch.....	6	23	29	13	29
g. narcotics enforcement.....	7	20	19	11	43
h. gang control.....	7	24	19	9	41

3. Should the Salt Lake County Sheriff's Department continue to police the White City Community Council area?.....

	YES	NO	DON'T KNOW
	82	5	13

4. How safe do you feel in your neighborhood during the:

	VERY SAFE	SAFE	UNDECIDED	UNSAFE	VERY UNSAFE
a. day..	35	58	6	1	-
b. night	17	54	20	9	-

5. Which, if any, are problems in your neighborhood?

	YES	NO	DON'T KNOW
a. Vacant lots.....	11	78	11
b. Condition of houses.....	56	39	5
c. Cost of housing.....	17	68	15
d. Vandalism.....	20	63	17
e. Burglaries.....	24	50	26
f. Recreational drug use.....	23	41	36
g. Gangs.....	10	53	37
h. Too much street parking.....	52	41	7
i. Other (please list _____)	-	-	-

6. Please rank the following methods to finance improvements in the White City

Council area from 1 through 4 with 1 being your most preferred method and 4 being your least preferred method of financing. If you use the "other" category rank them 1 through 5.

	RANK	MEAN
a. User fee.....	1	1
b. Special Service District Fees.....	4	3
c. Property tax.....	3	4
d. Community fund raisers.....	2	2
e. Other (List _____)	-	-

7. Which of the following services, if any, should be consolidated throughout Salt Lake County?

	YES	NO	DON'T KNOW
a. Police force.....	54	20	26
b. Police records.....	61	11	28
c. Fire department.....	59	15	26
d. City and County Government..	44	29	27
e. Garbage collection.....	56	19	25
f. Planning and Zoning.....	44	28	28
g. Other (List _____)	-	-	-

8. Below is a list of services that generally require taxes for maintenance and construction. Would you be willing to pay more taxes if you knew the money would be spent in the White City Community Council area for that particular purpose?

	YES	NO	DON'T KNOW
a. To improve fire protection..	38	46	16
b. To improve police protection	50	39	11
c. To improve ambulance service	36	47	16
d. To improve streets and roads	55	35	10
e. To improve street lighting..	60	33	7
f. To improve sidewalks.....	53	38	9
g. To improve curb and gutter..	49	42	9
h. To provide additional parks..	29	60	11
i. To upgrade existing parks....	44	46	10
j. To provide recreation facilities.....	38	51	11
k. To expand and improve the storm & ground water drainage system.....	42	44	14
o. Other (List _____)	-	-	-

## LOCAL GOVERNANCE:

9. How would you rate the effectiveness of each of the following in meeting White City's community needs?

	EXC	GOOD	FAIR	POOR	DON'T KNOW
a. Community Council	9	39	17	7	28
b. County Government	4	33	28	13	22
c. State Government	3	27	23	20	27

10. Within the past 12 months, how would you rate your experience in working with the following levels of Government?

	EXC	GOOD	FAIR	POOR	TACT
a. Community Council	6	18	10	7	59
b. County Government	3	19	15	8	55
c. State Government	2	15	12	12	59

11. Please rank 1 through 4, with 1 being your most preferred and 4 being your least preferred choice for governing White City. If you use the "other" category, rank them 1 through 5.

	RANK	MEAN
a. Unincorporated County.....	1	1
b. Township.....	4	3
c. Become part of Sandy City.....	2	4
d. Become part of a consolidated Salt Lake County (Metro County).....	3	2
e. Other (List _____)	-	-

12. Did you participate in the annual clean up?.....

	YES	NO	DON'T KNOW
	82	16	2

13. Should the annual spring cleanup be continued?.....

	YES	NO	DON'T KNOW
	96	1	3